



Discover your coaching self

BA International Coaching Academy
Foundation of Coaching and Self Discovery



bossert associates

Becoming a coach means also self discovery



Coaching as part of your professional life

You love to work with people and want to make this part of your job.

You love to help but you do want to do this in a professional way.

You can imagine using your new coaching skills as part of your current role(s) as a leader or as a member of a team

But you can also imagine working as a coach professionally, besides your current role now and maybe fulltime later with deep coaching experience



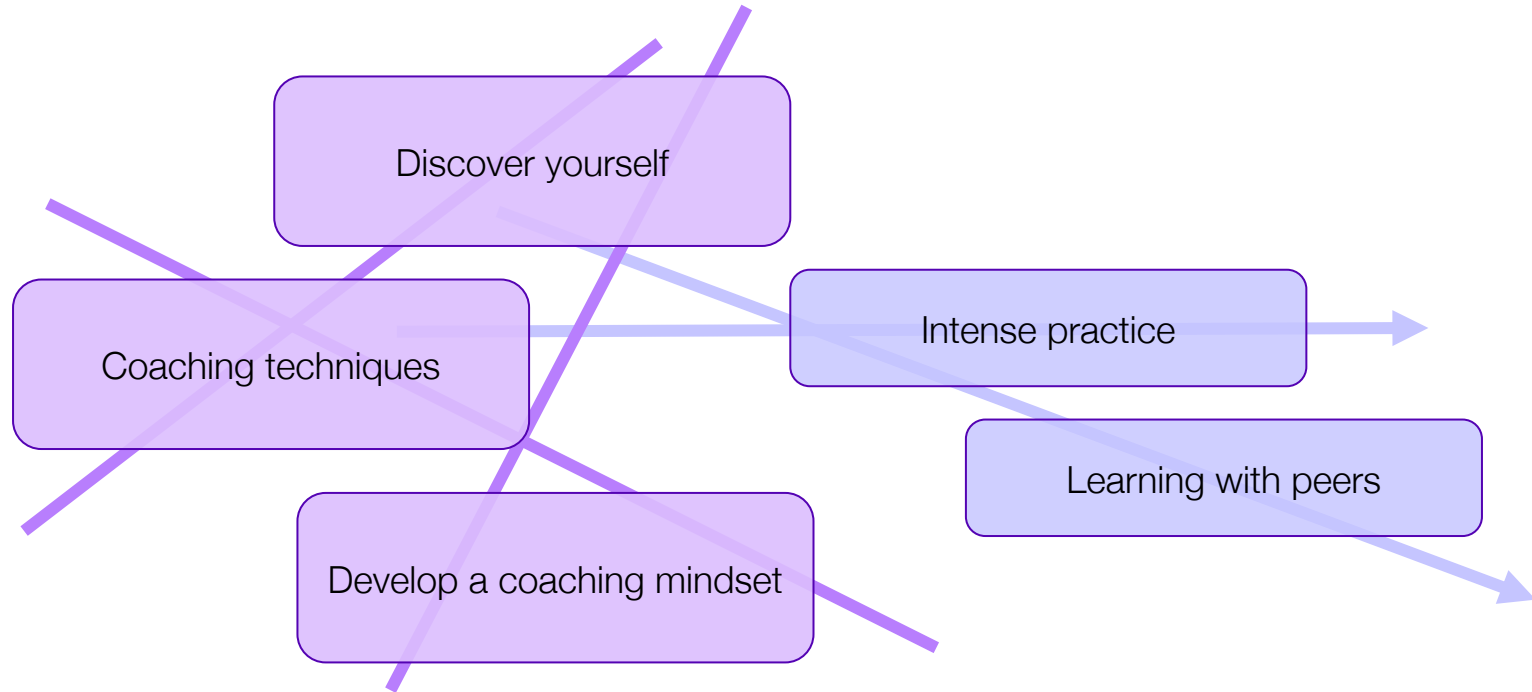
Personal growth

In order to truly help others, you need to help yourself first. Only if you know yourself you will be able to see what is your share and what is your coachee's share in what happens in your coaching work

On your journey to become a coach you will be coached a lot and will be able to ask the questions you always wanted to work on with some help

You will get to know and love yourself, condition sine qua non for good work as a coach

Your journey to become a coach



Becoming a coach entails much more than learning professional coaching techniques. Of course it requires the careful study and practice of these techniques. But it also requires you to develop a true coaching mindset – of deep respect for each

and every coachee. This non-judgemental attitude opens up your inner freedom. Most alumni say the program has had a transformational effect on them personally and professionally.



We are unique



Education by 2-3 teaching coaches

- Through learning from 2 senior coaches (PCC and MCC) high class education is guaranteed
- You learn from two ends: business background and deep psychology



Cooperation with digital platform

- CoachHub, the biggest European digital coaching platform, cooperates with us exclusively
- Unique opportunity to get access to the selection process before 500 hours of experience



Level 1 accredited program

- International Coach Federation (ICF) as biggest global certification institute
- Level 1 program: exam at ACC level
- Personal accreditation on ACC level possible after 100hrs of coaching



Learn with the best peers

- International executives are your peers: you learn to coach with your future target group
- You will be surrounded by ambitious learners and enjoy an environment of high learning intensity

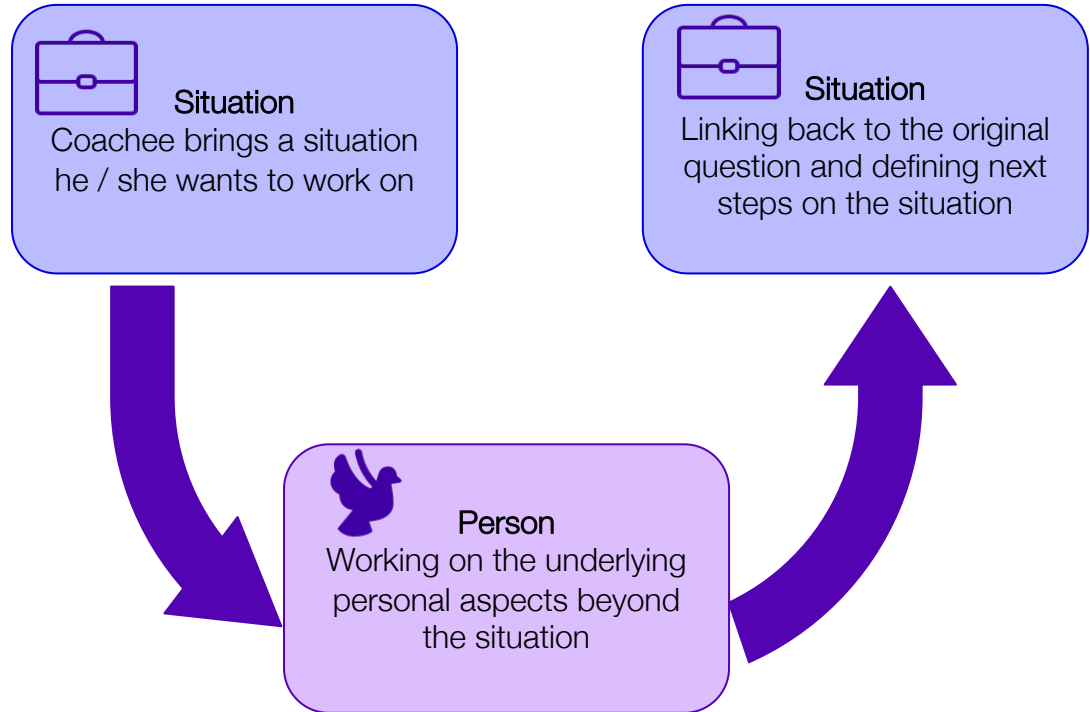
Why us



Our coaching philosophy - True development of the individual

Our coaching approach lifts the situational issue to the personal level. Thereby we drive a true personal development that enables the coachee to not only master the current situation but to learn about himself and thus be more prepared for new situations.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.



Our Alumni say ...

“Highly professional school with outstanding trainers, going the extra mile because they personally fully believe what they are doing. In addition to the pure diploma, you get a personal journey with eye-opening experiences that are very valuable. Great process, great personal experience.”

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”

“Very intense. Very professional. Very demanding. Extremely much fun.”

“Man says time is money. Then, attending this course was one of my best investments in the last few years.”

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”

“Everyone is talking about efficient solution finding. Here is a very successful one.”



Who we are

?

BA International Coaching Academy



Katja Bossert

- Founder of the BA Academy, MDP of Bossert Associates
- Board member at ICF Germany
- Executive coach
- Specialist in leadership development
- Recognized for developing female leaders and supporting them in fulfilling their career potential in large corporations



Kriszta Madai

- Executive and career coach, spiritual coach
- Co-creator of the ECVision European Coaching and Supervision framework
- Co-designed and delivered major cultural change programs for Ericsson Hungary which was finalist in the 2016 ICF Prism Award



Dora Hegedus

- Co-founder and trainer of the Coach Academy ACTP
- Executive coach, assessor, mentor coach and gestalt therapist
- President of the Federation of Hungarian Coach Organizations
- Received in 2012 the ICF President's Award

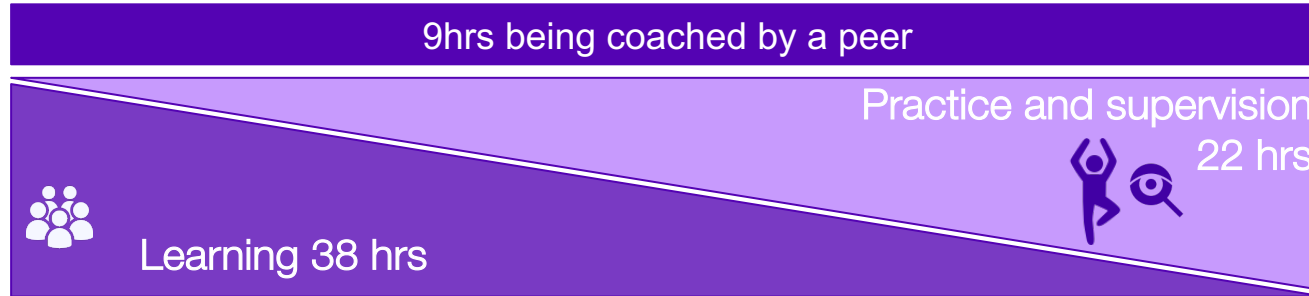
Course timeline

60 hours in total over 6 months

Month April 2023

A minimum of 75% attendance required

September 2023



Core coaching competencies
Coach Ethics
Demos

3 hrs/week
April-June

Closing after exam 3 hrs in Sept.

Student portal (reading, watching, self testing, essay)

Self-organized,
2hrs min.

Coaching of a peer	6hrs
1 x supervision on a coaching recording	3hrs
3 x supervision in a small group	6hrs
Working with peers	4hrs
Exam (recording + assessment)	3 hrs



EUR 6.380 VAT-free

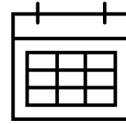
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Contents of our 12 workshops



US Time
zone
compatible

Workshop #	Date (15:00-18:15)	Contents
1	14 th April	Intro / group contract / coaching basics
2	21 st April	Core competencies overall / Ethical Practice / coaching demo 1
3	28 th April	Coaching Mindset / coaching demo 2
4	5 th May	Coaching Agreements / observed session
5	12 th May	Trust and Safety / observed session
6	19 th May	Presence / observed session
7	26 th May	Active listening / observed session
8	2 nd June	Awareness / observed session
9	9 th June	Client Growth / observed session
10	16 th June	Observed sessions day
11	23 rd June	Recap / closure / observed sessions
12	22 nd September	Closure / your USP as a coach

First learning, then practice and supervision



Next program runs in the mornings,
October 23 - March 24



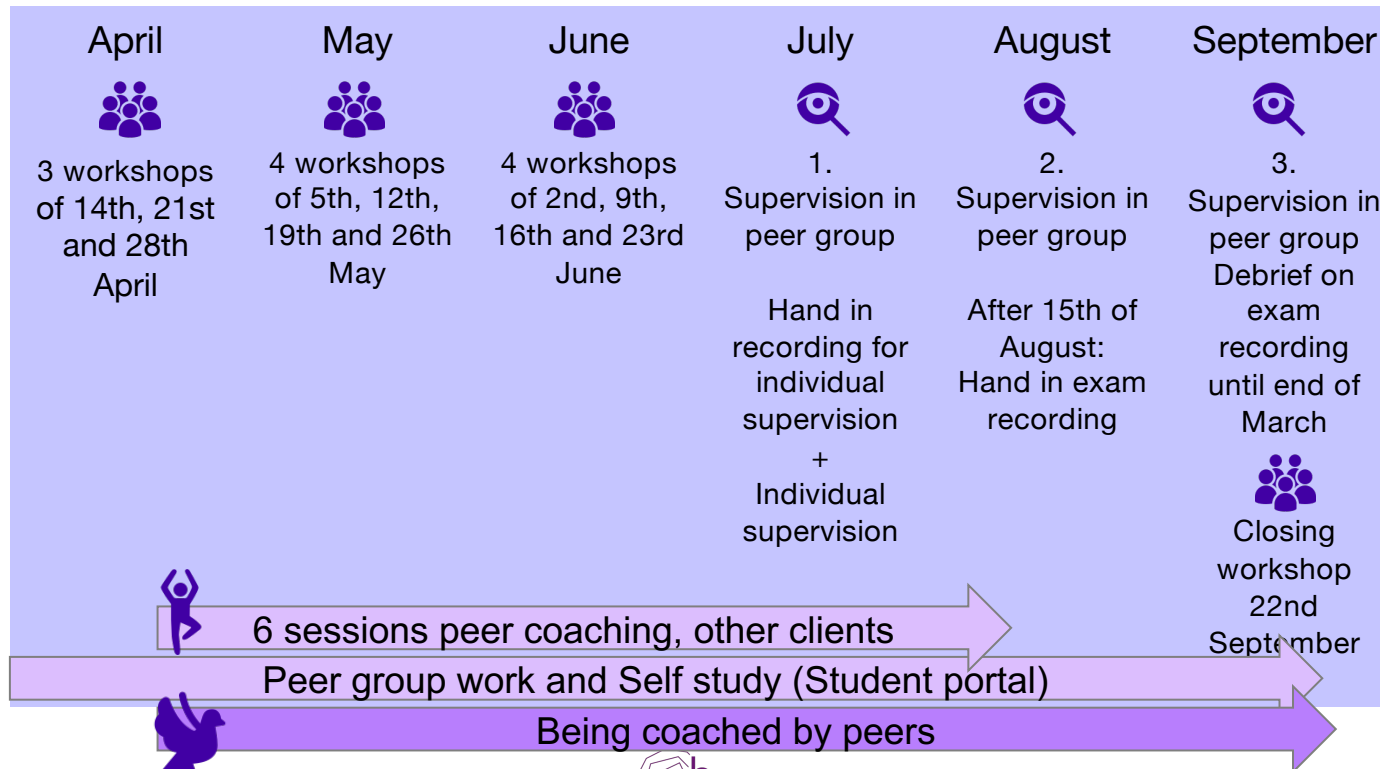
Learning: 11 workshops from April to June, closing workshop in Sept., always Friday 15-18:15 pm CET



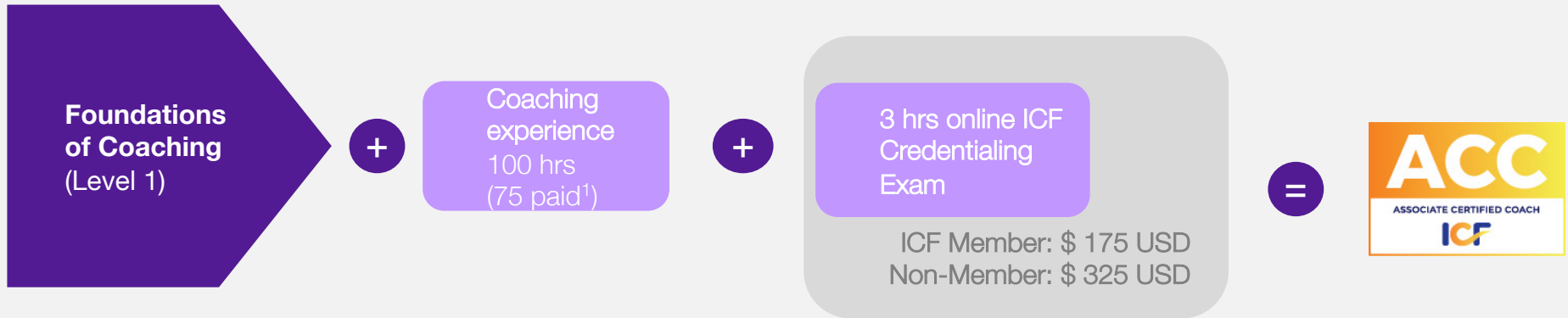
Practice: 6 sessions from May to mid August



Supervision: 2 individual and 3 group sessions from July to September



In addition to the Level 1 Program with us, you need 2 more elements to obtain ACC from ICF

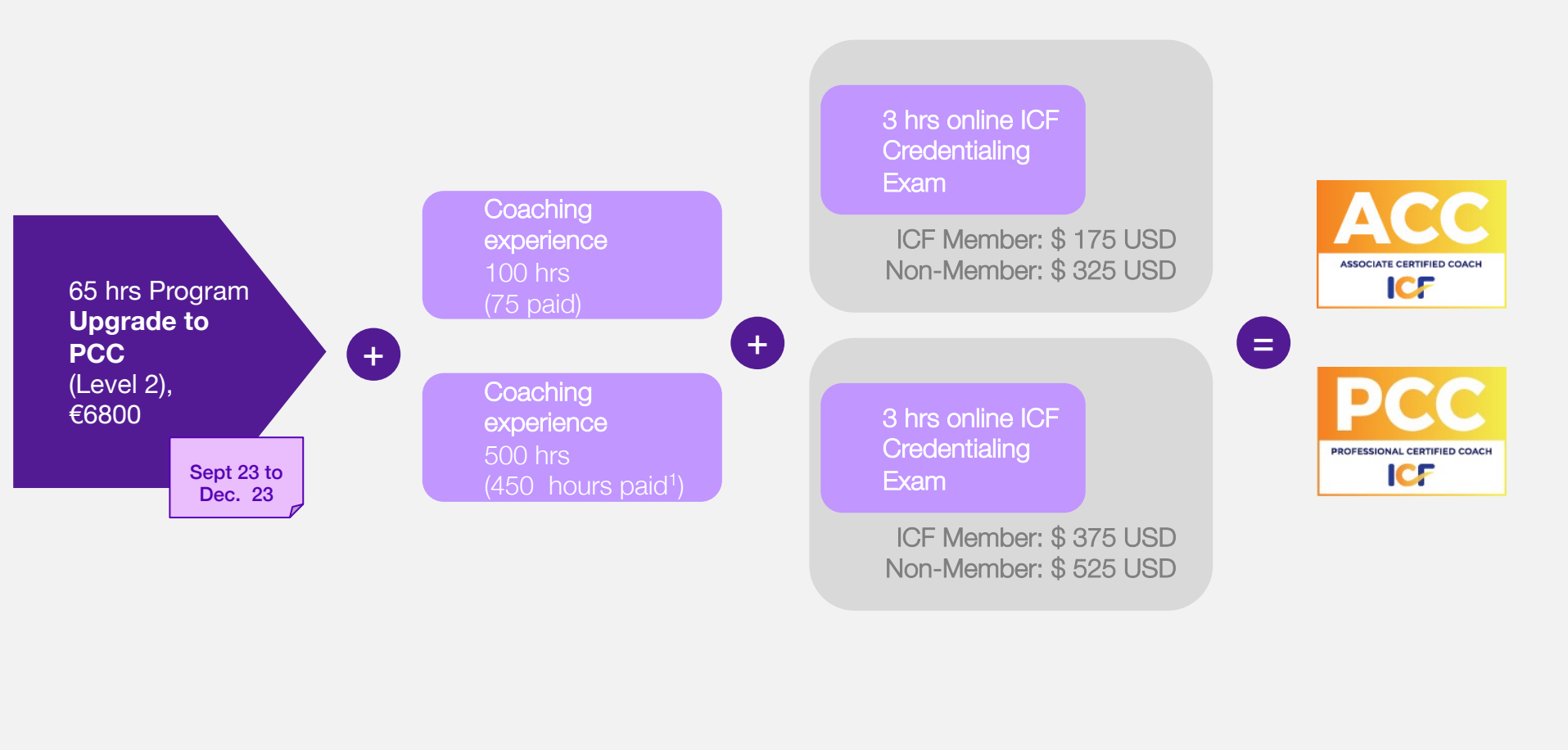


1) 75 hours paid (Paid: salary, barter deals and low payment), 8 clients min. At least 25 of these hours (paid or unpaid) must occur within the 18 months prior to submitting the application for the credential.

2) Retake costs 105 US\$ with ICF



Alternatively, you continue your education and become PCC (optionally ACC first)



1) 450 hours paid (Paid: salary, barter deals and low payment), 25 clients min. 50 hours must have occurred within the 18 months prior to submitting the credential application. At least 450 of the hours must be paid.
2) Retake costs 105 US\$ with ICF