

Bossert Associates Coaching Academy

Training Facilitation – Masterclass

2020



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Masterclass Training Facilitation



Move your coaching and/or leadership to the next level by being able to deliver impactful, inspiring trainings in a high delivery quality like a professional trainer!

- ▶ Learn about common training formats, learner types and preferences for true behavioral change
- ▶ Learn how to engage training participants and guide groups in fun and impactful trainings
- ▶ Learn how to practically prepare for a training with useful checklists, tips and tricks

A special offer by the

Bossert Associates Coaching Academy Masterclass

Our unique setup combines profound expertise in training facilitation with direct practical application: learning the basics of high-quality trainings and special techniques using a combination of experiments, simulations and application exercises in a group of professionals.

Bossert Associates Coaching Academy is one of the leading coaching schools in Europe and one of the few schools in Europe accredited at the highest ACTP level by the International Coaching Federation ICF.

The Training Facilitation Masterclass is reserved for experienced business professionals and coaches who have already successfully completed a professional coaching education program.



Masterclass Training Facilitation: Overview

As a coach you might consider training facilitation as an addition to complete your portfolio. As a leader, companies nowadays are either building their own internal training capabilities for upskilling their employees or are training clients as part of their service offer. Either way, you want these trainings to be impactful, fun and with sustainable learning results in a high delivery quality comparable to other training offers in the market.

This course will help you to

- Facilitate impactful and fun trainings leveraging your individual style and assets as a trainer.
- Understand how to address different learner types to trigger behavioral change.
- Motivate training participants to actively contribute in your trainings and apply the learnings afterwards.
- Keep the right balance between teaching and reflection through presentation, discussion and coaching techniques.
- Guide a bigger group of learners while keeping all engaged at the same time.
- Deal with challenging training participants.
- Provide yourself with practical tips and tricks including check lists for the training preparation process.

What to expect

Using a combination of experiments, simulations and direct practical application, you will experience the immediate effects of facilitating like a professional trainer. Topics include:

- Adult learner types and preferences, the experiential learning cycle.
- Common training formats.
- Running of exercises in trainings.
- The push-pull continuum in modern trainings (teaching and coaching elements).
- Facilitating bigger groups.
- Dealing with challenging participants.
- Fostering sustainable learning results and implementation.
- Practical training preparation process incl. check lists.

Who should attend this workshop

- Coaches who are looking to expand their portfolio
- Internal trainers who are already facilitating trainings for employees and/or clients or are planning to do so in the future
- Leaders of all tenure, as a side effect, will also gain a better understanding of how their team members learn and how to optimally promote individual development

Format

- 2-days workshop
- In-person (Munich) or virtual
- 6-8 participants

Price

- €1.200 per person (VAT free service)



Your Master Coach: Facilitation expert Dr. Götz Schmidt-Bossert



Götz is coach and trainer as well as Managing Director of Bossert Associates where he leads the Leadership activities. He develops and facilitates programs for entrepreneurs, senior leaders and high potentials in high tech, financial and professional service firms. He works with teams and individuals and brings cultural change into companies.

His focus is on expanding the canon of leadership styles and methods by modern approaches that respect members of the firm as free individuals, based on the philosophical inheritance of the enlightenment. He also brings in his deep experience from the fast, highly innovative start-up world and its agile management styles.

Götz is fascinated by the conjunction of logical rigor and creativity. As board director in two startups, CTO of Framepool and CEO of Editfactory, he drove the design and implementation of innovative software solutions for the movie industry. Earlier, he worked as a project leader for the Boston Consulting Group. During and after his time at BCG, he designed and facilitated training programs for BCG. As a university lecturer, he worked in a leading research group in theoretical physics at Munich University.

Götz holds a Ph.D. in physics from Munich University and a graduate degree in philosophy from the University of Cambridge. He is also PCC accredited by ICF (Professional Certified Coach).

Götz lives with his family in Munich, Germany.

